



Dear %%first\_name%%,

We welcome October, the month that celebrates the spirit and joy of giving. As our partners who have supported us in many ways, we invite you to this season of sharing warmth, compassion and kindness through our #DaanUtsav Campaign.

Through this campaign, we aim to bring light to the lives of many like Kamala (name changed). In a remote village, about 105 km away from Vadodara, Kamala lived a stable life. Kamala and her husband, a migrant labourer, had painstakingly crafted a decent life for themselves and their four children. But their life took an unexpected turn.

Kamala's world crumbled when her husband suddenly passed away from a heart attack, leaving her alone to shoulder the immense responsibility of caring for their four children. The blow shattered not only Kamala's heart but also the very foundation of their family. With the primary income earner gone, Kamala faced the daunting challenge of providing for her children's needs—food, education, healthcare, and shelter.

However, the darkest hour arrived when Kamala's in-laws took custody of her eldest son, Vikas. They sent him to toil on their farmland, far from his mother. After her husband's death, her family also lost her housing benefit because she lacked a bank account in her name, leading to a halt in her ongoing house construction.

Kamala, torn between her grief and the demands of her family, stood at a crossroads. She faced an agonizing choice: placing her precious daughters in Child Care Institutions to ensure their well-being.

Miracle Foundation met Kamala while she was at the threshold of making this decision. We knew it wasn't a decision that would help Kamala or her children in the long term and separation would bring a set of challenges that would take years to address. A detailed discussion was done and we put together a longer-term and short-term plan for Kamala's family. The immediate needs of meeting her family's requirements of food and shelter were taken care of delaying the immediate risk of separation. At the same time, we started to work on ensuring access to resources in the longer term. We linked Kamala to the housing scheme and provided resources like spices and flour, which she sold in her community or at nearby market shops for livelihood opportunities.

Kamala's story is a reflection of countless families on the precipice of separation and how ensuring the right support at the right time can help stop families from breaking down. While her journey is far from over, Kamala feels more confident and empowered, and her daughters have found a renewed sense of hope.

Your support wields the power to keep families like Kamala's together. Your generosity can provide housing security, access to education, and livelihood opportunities, offering these families a chance to rebuild their lives and restore their dignity.

As we embrace the Joy of Giving Week, let your support make a difference in the lives of families like Kamala's.

Join us and be a miracle maker!

With gratitude,

Kusum Mohapatra,  
CEO & Regional Director  
Miracle Foundation India

Join the Joy of Giving

