

# **Miracle Foundation India's Privacy Policy**

This policy explains Miracle Foundation India's approach and commitment to respecting the privacy of our supporters. Miracle Foundation India's work in every community is based on the simple premise of respect for each and every individual, and it's also a premise we employ in our interactions with the global community, whether in person or online. We value each of our supporters and take their privacy very seriously. That's why we maintain the highest level of confidentiality concerning our supporters' contact and financial information.

## Information we collect and how we use it

If you choose to sign up to receive Miracle Foundation India emails, you voluntarily provide us with your contact information. We use this information to provide you with email updates about Miracle Foundation India and to communicate with you. If you have questions or requests for our office you may choose to opt-out of these communications at any time, at which point you will no longer receive any communication from us. Your contact information will still reside in our Salesforce database (the security of which is managed by Salesforce) should you ever wish to resume communication with our organization.

We use the secure, well-known tools called Google Analytics and Pardot on our website to track visitor traffic to and on the site. Google Analytics and Pardot use IP addresses to provide and protect the security of their services, and to give website owners a sense of where in the world their users come from. So when you visit the Miracle Foundation India website, we can determine the general location from which you are visiting. This information helps us diagnose any problems that may arise with our server and also gives us basic statistical information on visitor traffic. IP addresses are not linked to any personally identifiable information, and these IP addresses are not stored anywhere.

To read the Google Analytics privacy policy, please <u>click here</u>. To read the Pardot privacy policy, please <u>click here</u>.

## Your data privacy

Miracle Foundation India does not provide, sell, or rent contact information to anyone outside the organization.

#### Your donation information

All online and offline transactions with Miracle Foundation India are covered by this policy and are conducted over secure portals. Access to this data is password-protected and limited to authorized Miracle Foundation India team members.

Donating through Miracle Foundation India's website is a safe and simple process. We use a secure, well-known platform called CC Avenue, to process all donations that are made through **MiracleFoundationIndia.in.** 

We collect your first and last name, address, phone number, and email to send you receipts and manage your donation account. Your credit card information is collected and stored by CC Avenue's secure servers that are monitored 24/7 for security issues. This information is used to track and record transactions and is not shared with any organizations other than Miracle Foundation India. Miracle Foundation India and CC Avenue receive only your contact information and the amount of your donation. This information is tracked in Salesforce; we never have access to your credit card information. To read CC Avenue's privacy policy, please click here.

#### How we use donor information

Miracle Foundation India collects the following personal information from our donors: First and last name, amount donated, address, phone number, and email.

Donor information is used for internal purposes only. Miracle Foundation India does not sell or rent donor information. Donor information will only be used by Miracle Foundation team members to:

- -Distribute receipts for donations
- -Thank donors for their contributions
- -Inform donors about current and upcoming activities, including additional opportunities to support Miracle Foundation India
- -Track and analyze donor data
- -Comply with current rules and regulations government 501(c)(3) financial reporting
- -Comply with any reporting requirements related to specific grants or contributions

## **Cookies**

A cookie is a small script placed on the hard drive of your computer for the purpose of recognizing you when you return to a website. While these cookies do not provide us with any personal details about you, they help us understand how you use the Miracle Foundation India website— what links you click, what pages you access on a regular basis. This information helps us see what areas of our website are most popular, and what areas of our site need to be improved. Tracking how you use our website allows us to continue to improve your experience with MiracleFoundationIndia.in

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, but your access to some functionality and areas of our website may be restricted. As the means by which you can refuse cookies through your web browser controls

vary from browser to browser, you should visit your browser's help menu for more information. If you prefer to keep your site usage private, Google has created a browser add-on that blocks sites from keeping track of your interactions. You can download and install this add-on here.

# What happens to my information if the site gets hacked?

We take every step to protect your data. The current reality is that there is a continual threat of hacking and data theft. As such, we have developed a response plan to address any threat if we identify an occurrence. If we discover that your personal information has been compromised, Miracle Foundation India's policy is to inform you immediately via email, provide regular updates on the situation until it is resolved, and provide you with any additional information or steps you can take to ensure the protection of your personal information. Miracle Foundation India strives to address security threats, viruses, and hacking issues swiftly and immediately. If you notice something unusual or suspicious on our website, please email us at MFIndia@MiracleFoundation.org to report it. Links to other sites we frequently share links to other sites and organizations that are in line with Miracle Foundation India's mission and vision. When you provide personal data at one of those sites, you are subject to the privacy policy of the operator of that site, not the Miracle Foundation India Privacy Policy. We encourage you to read that policy before submitting any personal data. Changes to this policy Our Privacy Policy is regularly reviewed to make sure we continue to serve the privacy interests of our customers. If our information practices change materially, we will notify you of these policy changes by posting them on Miracle Foundation India's website and we will ensure that these changes are brought to your attention. We'll take your continued use of our website as an indication of your agreement with any changes made to this document. If you have additional questions about Foundation India Privacv Miracle or our Policy, please send MFIndia@MiracleFoundation.org.