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Fashion for A Cause: How *Flash Tattoos* Supports Orphans in The Developing World

Sheebani Collection of Metallic Temporary Tattoos Benefits The Miracle Foundation

AUSTIN, TX – [The Miracle Foundation](#), an Austin-based charity that empowers orphans in the developing world to realize their full potential, has launched a unique partnership with [Flash Tattoos](#). With the goal of creating fashion with a purpose, this collaboration introduces the company's popular jewelry-inspired temporary tattoos to fashionistas around the world and gives them a chance to make a difference in the lives of orphan children.

Flash Tattoos and The Miracle Foundation began their partnership in July 2014, with the debut of [Sheebani](#), an exquisite henna-inspired collection of temporary tattoos named after the Indian orphan who served as inspiration for the charity's founding in 2000. Five percent of all proceeds from the sale of the Sheebani collection benefit The Miracle Foundation and their ongoing work with orphan children in the developing world. The Sheebani collection includes 4 sheets of shimmering metallic tattoos which can be made into cuffs, bracelets, anklets, necklaces and more.

With over 81,000 units sold or donated, Sheebani is consistently one of Flash Tattoos' top selling collections. "While the designs in the Sheebani pack are especially beautiful, it's the story behind the tattoos that really resonates with people. We couldn't be happier with the response to this collection and the number of lives we've been able to help transform through this collaboration with The Miracle Foundation," said Flash Tattoos' founder Miranda Burnet.

To date, Flash Tattoos has donated over \$43,000 to The Miracle Foundation –the amount of money it costs to support an orphanage for almost 6 months! In fact, Flash Tattoos donates an average of \$3,343 to The Miracle Foundation every month. A donation that size supports 3 orphans for an entire year, giving them clean water, nutritious food, high-quality healthcare, and an excellent education in a loving home.

"We are delighted to be partnering with Flash Tattoos, making a difference in the lives of orphan children with some beautiful merchandise. With this unique partnership and with the help of some serious fashionistas, we hope to continue raising funds in support of our ongoing work with orphan children," says Caroline Boudreaux, Founder of *The Miracle Foundation*.

For more information, please visit the 'Giving Back' page on www.flashtat.com or www.miraclefoundation.org.

About The Miracle Foundation

The Miracle Foundation is an Austin, TX-based 501(c)(3) non-profit organization that transforms the lives of orphan children and empowers them to reach their full potential by revolutionizing the way orphanages are run, funded and managed. Launched on Mother's Day in 2000, The Miracle Foundation partners with existing orphanages to implement its proven and systematic method that turns struggling, institutional orphanages into stable, loving, nurturing homes where children can thrive and truly change the story of their lives. The organization is implementing a world-changing idea for orphans everywhere, centered on its "[12 Rights of an Orphan Child](#)" philosophy.

About Flash Tattoos

Flash Tattoos are innovative jewelry-inspired metallic temporary tattoos for serious (and not so serious) fashionistas. Flash Tattoos, LLC. was launched in July 2013 by designer and creative director Miranda Burnet of Austin, Texas. Ms. Burnet's affinity for bold jewelry and accessories was the driving force behind Flash Tattoos, resulting in the creation of a captivating line that was not only beautiful but also fun and affordable. Flash Tattoos have a uniquely stylish design, are non-toxic, and are perfect for wearing to the beach, pool, festivals, and beyond. Since its launch, Flash Tattoos have garnered attention from celebrities, stylists, editors, bloggers and fashionistas worldwide. Celebrity fans include Beyonce, Alessandra Ambrosio, Sarah Jessica Parker, Katie Holmes, Vanessa Hudgens, Lady Gaga, and more. Flash Tattoos are available for purchase at www.flashtat.com and boutiques worldwide. To learn more about Flash Tattoos, visit www.flashtat.com.